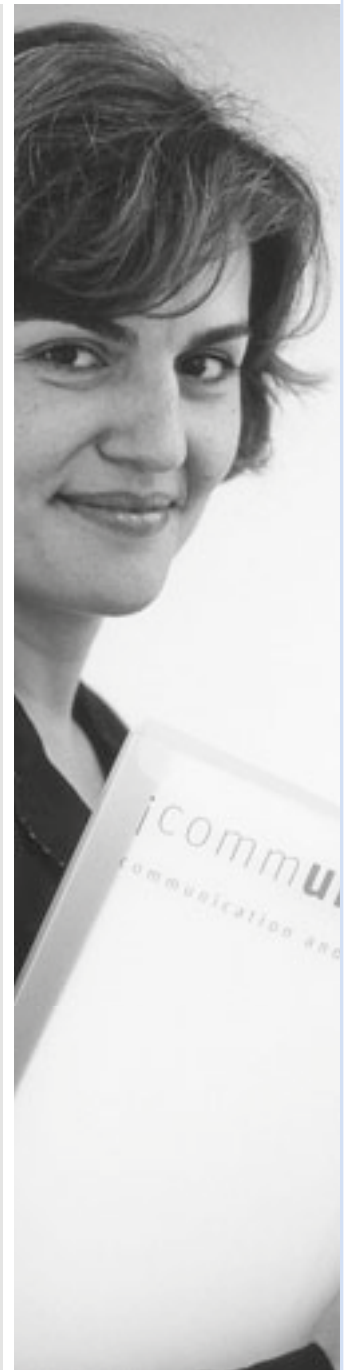


# Our students – in numbers

## Executive MBA

in Communication and Leadership



**Ein Qualifizierungsprogramm der Technischen Universität München**

Mitbegründet von Bertelsmann Stiftung | Heinz Nixdorf Stiftung | Daimler-Fonds

# Our students – in numbers

## Gender

56 % male  
44 % female

## Nationality

German 75 %  
Other 25 %  
(e.g. Chinese, US-American, Italian, Turkish, Swedish, Venezuelan)

## Average age of participants before starting MBA program in years:

37

## Average amount of participants' professional experience before starting MBA program in years:

10

## Average amount of participants' leadership experience before starting MBA program in years:

5

## Selection of our participants' firms:

- Accenture
- Allianz Shared Infrastructures GmbH
- Astrium GmbH
- ATIS Real GmbH
- Bayer MaterialScience AG
- Bayern3/BR
- Bertelsmann AG
- BMW Group
- CNC – Communications & Network Consulting AG
- Daimler AG
- Deutsche Bank AG
- DIZ – Dokumentations- und Informationszentrum München
- Erzbischöfliches Generalvikariat
- fischerAppelt
- Helmholtz Zentrum München GmbH
- Ikea Deutschland GmbH & Co. KG
- MEAG – Munich Ergo Asset Management GmbH
- Nike Deutschland GmbH
- Nörr Stiefenhofer Lutz
- OMRON Electronic Components
- Otto GmbH & Co KG
- Publicis Kommunikationsagentur
- Regierung Fürstentum Liechtenstein
- Richemont Northern Europe
- Robert Bosch GmbH
- Sanofi Aventis Deutschland GmbH
- Siemens AG
- SOS Kinderdörfer
- Stiftung Menschen für Menschen – Karl-Heinz Böhm's Äthiopienhilfe
- Süd-Chemie
- Wacker Chemie AG
- WestLB AG



8 a.m. – Time for coffee and the first lecture of the day



Discussion increases after the first break. Students deepen knowledge learned in small workgroups.



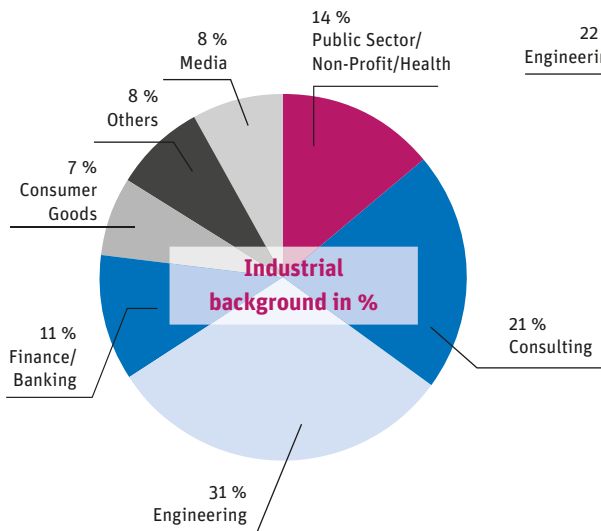
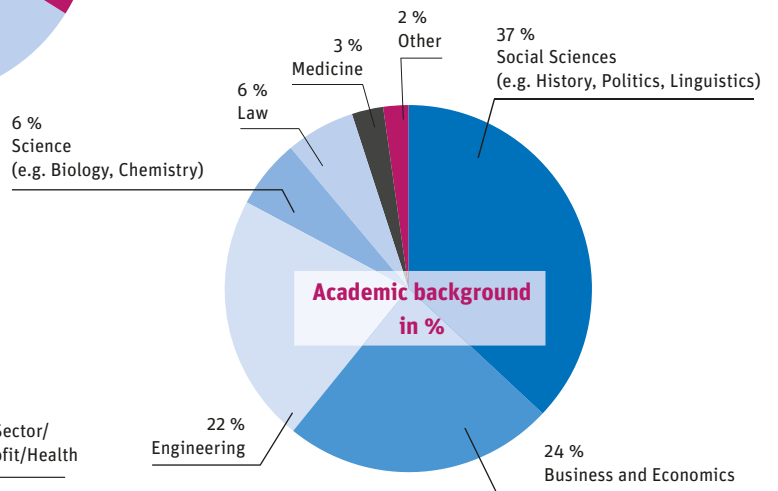
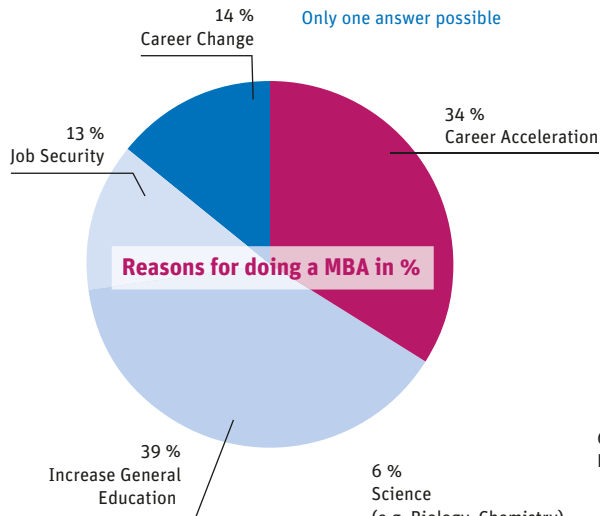
Before lunch, workgroups present their results.



7.30 p.m. – Fireside chat "Leadership Perspectives" with Dr. Christian Lawrence



# Our students – in numbers



International Experience:  
Visit to Tsinghua University,  
Beijing



Outdoor Day:  
Building a bridge together  
piece by piece



Discovering Munich  
by bike



Graduation day